

The Daily Stitch

Stitchville USA

SEPTEMBER 2009

7-HI CENTER • MINNETONKA • (952) 474-1700 • toll free 888-232-9403

DEBBIE'S CORNER

The seasons fly so fast – especially summer. Maybe it's because it's so packed with sun & fun, vacations, busy days, lazy days and all of a sudden it's Labor Day – summer's last hurrah! But, we can still look forward to cooler days, yummy apples and beautifully colored trees!

Hopefully you made a trip to the State Fair and saw all the wonderfully handmade things displayed in the Creative Arts Building! We have a lot of talented needleworkers... congrats to all the ribbon winners!

Deb S. & I are looking forward to our "road trip" to St. Charles, MO for the annual **Cash & Carry Needlework Market** (yeah, no restrictions on how much we bring back!!). Mark your calendars for **Tues. Sept. 29th** when we'll have all that's new and wonderful set up in our classroom for you to see.

And as always, Happy Stitching!

Enjoy your fall & stop in to see us.



You Won!

\$5 Gift Certificate

Just turn in a full key tag and be eligible to win a \$5 gift certificate. Congrats to our Winners in the Monthly Key Tag Drawing:

May
Ellen Sieley
Chanhassen

June
Penny Trudeau
Lebanon, MO

July
Sally Willisson
Burnsville

August
Kim Nesser
Robbinsdale



- **Thea from The Victoria Sampler** has added two beautiful must-haves. Sugar and Lace, a Christmas sampler that can easily be finished as a bell-pull for the holidays. The Gingerbread Stitching House provides a set of stitching smalls all enclosed in a lidded house which could become a decoration for your table or mantel. This leaflet also includes fantastic step-by-step finishing instructions!
- **Prairie Schooler** has four new leaflets plus the (much-awaited) annual Santa. They include ornaments for fall, Halloween, and winter, as well as a traditional Christmas design. Be sure to check out the 2009 limited edition Christmas kit.
- Four new designs are here from **The Cricket Collection**: Autumn Aprons, Star Acorn, The Great Pumpkin Conspiracy and Open House which is the inside view to Three Gables...so fun!
- If you like **Blackbird Design's** monthly stocking series, you will L-O-V-E their new booklet devoted to Halloween stockings (13 in all), Tis Hallowe'en.

New Books continued inside



PROJECT COUPON inside...

www.stitchville.com



CLASS SCHEDULE

✂ Includes Kit

Classes are on a first-come, first-serve basis and are to be paid at the time of registration. Refunds are available up to 5 days prior to class time - no exceptions! Three-student minimum required for the class to be held.

Remember, our shop closes at 8 pm. If you would like to shop, please come to class early (5:00 pm on Saturdays). Thanks!



Framing

\$25 (per class)

Tues • Sept 22 • 6:30-8:30 PM

Thurs • Oct 22 • 6:30-8:30 PM

Tues • Nov 24 • 6:30-8:30 PM

Instructor - Debbie Clarke

Please, no pieces larger than 10" x 10"

This is a hands-on class. Come in two weeks before class to select your mats and frame for your masterpiece-to-be. Bring that piece to class with your "already selected" framing choices. You'll learn how to professionally stretch mount your piece. It will be ready to hang on your wall when you get home!

Linen or NeedlePoint "Padded Board" Finishing

\$25

Needlepoint

Sat • Oct 17 • 1:00-3:00 PM

Cross Stitch

Sat • Nov 14 • 1:00-3:00 PM

Instructor - Rosie Swartz

Come learn a finishing technique - padded board. Learn a few tricks just for canvas. For this class you will need a stitched design approximately 2 x 2 with at least 1-1/2 x 2" on all sides. We will finish these pieces in a circle, square, rectangle or triangle.

Punch Needle

\$25 ✂

Tues • Oct 13 • 6:30-8:30 PM or

Tues • Nov 17 • 6:30-8:30 PM

Instructor - Debbie Clarke

Learn how to make some fascinating and textured pieces with the art of punch needle, a very old and yet new way to stitch. You'll have fun punching a cute ornament/pin while learning this technique. Join in the fun! Supplies provided - pattern, fabric and fibers.

Supplies needed - scissors, 5" hoop and a 3 strand punch needle.

XStitch or Linen ONE ON ONE

\$20

One on One Instruction . . . you may use your own project or start a new one. (Call for an appointment.)

BEGINNING Hardanger

\$45 ✂

Sat • Sept 26, Oct 3 & Oct 17

10:30-12:30 PM

Instructor - Rosie Swartz

You will learn the basic steps while making a bookmark. You will learn the buttonhole, eyelets, satin stitch, weaving and spokes. Rosie has a way of making you feel comfortable with each step - even the cutting. Once you do your first piece you will be anxious to do another.

INTERMEDIATE Hardanger

\$45 ✂

Sat • Oct 24, Nov 7, & Nov 21

10:30-12:30 PM

Instructor - Rosie Swartz

You'll stitch a beautiful 6" ivory doily worked on 28 ct Jobelan featuring picots, doves eye, woven bars, satin stitch, double cable and buttonhole.

INTERMEDIATE to ADVANCED Hardanger

\$75 ✂

Sat • Sept 26, Oct 10, Oct 24,

Nov 7, Nov 21, & Dec 5 (6 classes)

1:00-3:00 PM

Instructor - Rosie Swartz

Are you up for a challenge? Join us in making a bellpull sampler with 11 different bands - finished with a picot edge and tabs for hanging.

We'll meet every 2 weeks so homework can be completed. Detailed instructions and diagrams will be provided. 25 ct fabric - 2 color choices are available finished size 6 x 33

Did you hear?

Deadlines for Christmas Delivery are...

- **Finishing Deadline for Ornaments, Pillows, Stockings:**
November 1, 2009
- **Custom Framing or Mounting Deadline:**
November 15, 2009





New Books continued from front page

- **Lizzie Kate**, of course, has absolutely delightful Christmas designs for your stitching pleasure. Check out her series, Merry Christmas by the Letter; there are two recent additions. The two new Snippets are I'll Get My Elves on That! and It's a Jingle Out There! The newest "Quick-it" is Sampling Christmas, and Tiny Tidings XIV is also here—fun, quick-to-stitch holiday designs.
- The newest from **Bent Creek** is a Twelve Days of Christmas Stocking leaflet, a new "Photo Booth" kit featuring Frankenstein and a cute ghost. Uber Pumpkin is a large happy pumpkin face! And The Branch continues with a little kitty. The next installment of the Big (Round) Zipper is Home Town. With this segment you get a sense of what this charming design will become.
- Belinda from **Blue Ribbon Designs**

provides a number of alternative finishing options with her Black Cats and Flying Bats. Afraid of the Dark can be divided into needlework smalls as can A Sampling in the Square.

- **Just Nan** has a new Halloween design called Counting Bats stitched on fun purple fabric. She also has added to her pin collection...this time its "Pumpkin Jack". You can also pick up the cute pumpkin needle slide to add to your stitching accessories. Her limited edition "Over the Top" tin called Spooky is way too cute!
- **Mill Hill** has new leaflets: Three Kings from **Jim Shore** and Peace Dove by **Debbie Mumm**. Their newest additions to the "Tiny Treasure Diamonds" beaded kits are great Halloween ornaments to stitch and stuff (see our cute model). Jim Shore's Santa series (four designs) uses painted perforated paper and his special buttons. They are companions to

his Snowmen "Bead 'n Button" kits.

- **The Workbasket** has 5 new leaflets for fall: Autumn House, Barn Dance, Little Seasons, Les Petites, and Quaker Acorn and Squirrel. They are fun additions to their extensive collection.
- **Stoney Creek** brings The 12 Days of Christmas with Ornaments, Santa Plate 2009, Christmas Sampler, and Halloween Tricks and Treats. Be sure to take a look.
- **Mirabilia's** Shakespeare's Fairies is the newest addition to her designs. It is stitched on lovely green fabric enhanced with sparkling threads, beads, and treasures.
- And finally, **Hinzeit** has introduced 6 new designs, all Halloween in theme. Their vintage series includes Vintage Halloween Jack, Vintage Halloween Crow, Vintage Halloween Cat, and Vintage Owl. Charmed Owlween and Halloween Sprout round out the offerings. Of course the adorable frames will be arriving soon.

SIP AND STITCH-AWAY

Sept 12, Oct 10, Nov 14 and Dec 12

Make it a great start for your day EVERY 2nd SATURDAY, 9:30 AM to NOON. Bring your projects and join 'the Debs' for morning refreshments and some stitching. We'll open the shop a little early just for you! We'd love to have you join us. (\$10 per Saturday)



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Woods**
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www.stitchville.com



Tip and Tidbits

Please don't store your needles in your fabric - even the best needles can leave rust marks. Instead, use a needle case or the round magnets (which work great when you're working on a frame) to park your needles.

Since we're talking needles: always keep the needles used for other fibers separate from those used with metallic threads. Metallic threads cause "burrs" on the eye of the needle which will fray other fibers. The same is true for scissors - don't use your expensive scissors when you've got a project with loads of metallics.

A hint for using metallics - is clear nail polish. Dip the cut end into the polish about 1/2 to 3/4" and let dry (1-2 min.) Pinch the dipped end to thread into your needle, leaving the eye just below the coated area. This will prevent the fraying which drives you crazy and also acts as a "stop" so the needle will not slip off the thread as easily.



New PRODUCTS


- **Puffin and Company** brings us "Needle Nannies" in four designs; a cat, a heart, a bird, and a sheep. You can match those with their new Magnetic Scissor Sitter and Thread Palette for a complete set!
- A new gold tone flower pot scissor has arrived from **KelmScott**.
- An adorable weighted sheep scissor

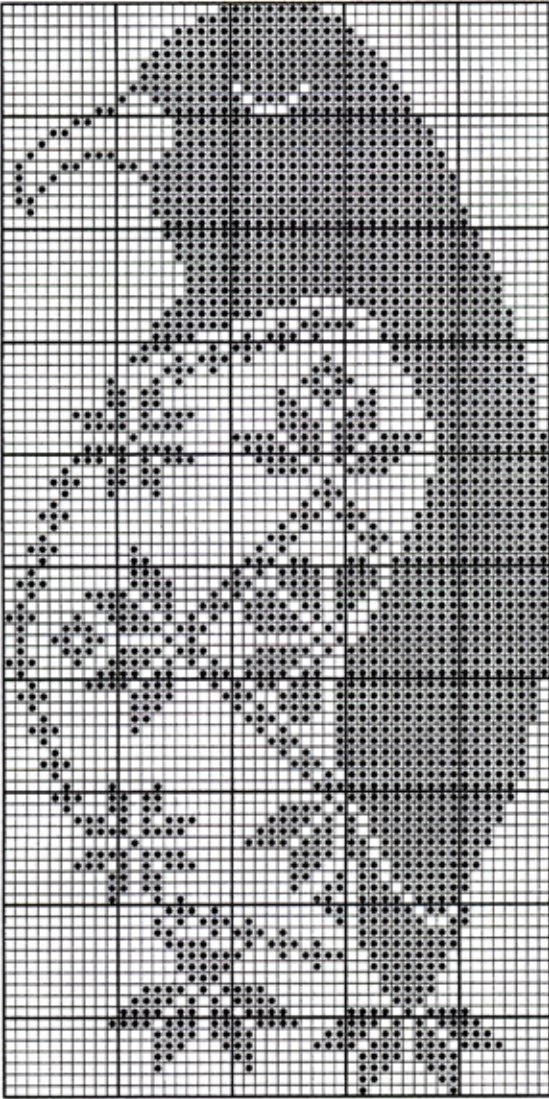
minder will keep your scissors from getting lost.

- Have you gotten your beautiful leather-crafted carrying case yet? They are ideal because the inside top and bottom are magnetic so your scissors, tools, and needles all stay put. There is a divider between the halves to keep the needles from jumping to the scissors! They come in a lovely array of colors and one will surely be your favorite.

- If you are looking for a great needlework accessory for yourself or to use as a gift, be sure to check out the beautiful dichroic glass scissor fobs, scissor minders, thread minders and needle threader fobs. These are one-of-a-kind pieces found in our display case.

- **DMC** has a wonderful new addition to their line of threads - called **Color Infusion-memory thread**. So far there's 12 colors. This thread must be molded and couched to a desired shape and adds a terrific surface design. **AB Designs** has used this thread to its best advantage in her new charts, If the Shoe Fits, Crazy Legs, Frankfriend, and Just Be Claus - as she says, "a whole bunch of cute!"





Mr. Penguinee

Our model of *Mr. Penguinee* was stitched on #38 white Graziano using one strand of Crescent Colour's Belle Soie in Old Crow. 48 wide by 97 tall.

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www.theworkbasket.net

PROJECT COUPON



25% off

Nov 2-8

One week only!
Good for a kit
OR pattern, fabric
and fibers for a
complete project.
**Must present
coupon.**
Reminder:
no punches on sale
merchandise.



NeedlePoints...

by Deb Sieber

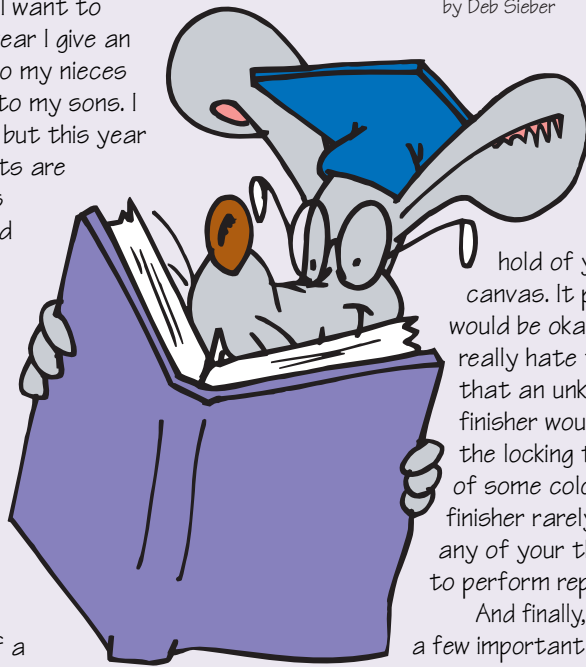
As fall is fast approaching, my thoughts immediately turn to Christmas and the gifts I want to (stitch and) give. Every year I give an ornament of some kind to my nieces and nephews, as well as to my sons. I don't always make them, but this year I did. So, my next thoughts are about finishing them. This whole column is dedicated to the actions you can take to ensure that you will enjoy the best finishing of your ornaments that we can provide.

First, a few general reminders for readying your canvas for finishing:

- Don't bury dark threads under light ones when you are finishing off a thread. If you must do that, keep the "running" distance as short as possible. Use a tailor's tack to ensure the security of your thread (run one way for 3 or 4 stitches, then double back for 1 or 2 stitches, then run straight again for 2 or 3 stitches).

- If at all possible, don't add dark colors to your canvas until the end of your stitching. I have seen too many pretty winter snow-scapes with little tiny fibers of black or navy or red caught in them. The best way to avoid this is to stitch in the lights first, the darks last.

- Try not to leave waste knots or loose threads for the finisher to clean up. It is in your best interest to make sure that your threads are fully anchored before the finisher gets a



hold of your canvas. It probably would be okay, but I'd really hate to think that an unknowing finisher would snip the locking thread of some color. The finisher rarely has any of your threads to perform repairs.

And finally, here are a few important finishing reminders for both

needlepointers and cross-stitchers alike:

- Please add 2 rows of tent stitches to the outer edge of all sides of your canvas. We suggest that you use the same color as your outermost color. This will allow the finisher something to work with without going into your design. We try to be as frugal as possible within the stitched area, but if there is nothing with which to attach the front to the back, your design may end up being sacrificed.

- Be sure to anchor any embellishments to your stitched piece firmly. Last year we actually lost an embellishment in the finishing process because it fell off and the finisher didn't catch which canvas it had been on. Fortunately, we knew and could fix it. So, stitch every embellishment

on with plenty of thread and add a drop of glue if you really want to know that it will be safe!

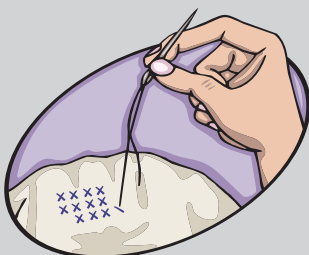
- You may supply or request the kind of fabric you want us to use for the back of your piece. However, please don't be offended if we suggest another fabric. As finishing is part of our business, we have a good working knowledge of how most fabrics look and work as backing. If we suggest something different, it is because we think the end result will be superior to what you have chosen. We fully discuss this with you and explain our reasons for any changes; in other words, we won't surprise you! Generally, we consider any materials needed to be part of the finishing cost and are happy to provide them for you.

- If you have any ideas of what you'd like for trim, let us know. Recently, a customer wanted fall floral picks added to a couple of stand-ups that she had finished. We would not necessarily have done that, but her request helped to personalize her pieces and they looked great!

- And finally, the big date: NOVEMBER 1, 2009 is the cut-off for any finishing requests that you want completed in time for Christmas. FYI, items are finished in the order that we receive them, so if mailing is an issue, please let us know and get them to us as quickly as possible.

I hope that this column gives you some ideas to implement so that your ornaments, stockings, stand-ups, pillows, or boxes come back to you looking every bit as lovely as you hoped!

Happy Stitching!



Friday Night STITCH-IN

\$10 per Friday evening • 6:00 to Midnight • SEPT 18 • OCT 23 • NOV 20

Bring your project(s) for an evening of stitching and gabbing! Light snacks and beverages will be provided. Sign up is required - only ten people may register, so hurry! A great stress reliever after a busy week. Laughter is guaranteed.

ADDRESS CORRECTION REQUESTED

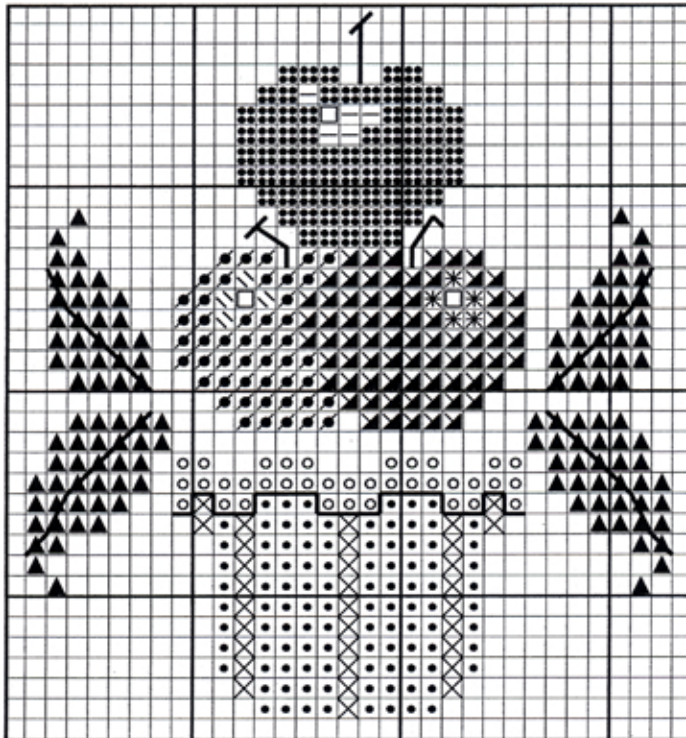
FREE CHART



While Supplies Last

12 Things to Remember

- The Value of Time
- The Success of Perseverance
- The Pleasure of Working
- The Dignity of Simplicity
- The Worth of Character
- The Power of Kindness
- The Influence of Example
- The Obligation of Duty
- The Wisdom of Economy
- The Virtue of Patience
- The Improvement of Talent
- The Joy of Originating



APPLE BUTTER

DESIGN AREA 31W X 35H
 10 count.....3.1 X 3.5
 14 count (28 linen).....2.2 X 2.5
 15 count (30 linen).....2.1 X 2.3
 16 count (32 linen).....1.9 X 2.2
 Linen worked over two threads.

COLOR CODE	DMC	ANCHOR
□ White	Blanc	1
● Light Apple	309	42
○ Pale Peach	353	8
× Tan	644	391
— Pale Yellow	745	300
▲ Apple	815	44
▲ Green	3346	267
●●● Granny Smith	3348	264
✱ Yellow	3855	311
○ Soft White	3865	2
● Ivory	3866	926

BACKSTITCH Single Ply
 Apple Stems840/1084
 Edge of Basket.....642/392
 Leaves890/218

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